



## Great Yarmouth secures exciting £20.1m Town Deal

Great Yarmouth has secured a **Town Deal of £20.1m** Government investment to deliver an exciting £60m vision supporting economic regeneration, recovery, jobs and growth across the borough's main urban areas.

The major capital funding follows submission of an ambitious Town Investment Plan for Great Yarmouth, Gorleston and Bradwell, focussing on attracting further investment, driving economic regeneration and recovery.

Shaped through a Town Deal Board of local ambassadors, alongside significant public engagement, the ambition is to re-invent public places, to tap into and grow a thriving arts and cultural scene, to support new homes, nurture new jobs, businesses and new opportunities to learn and grow, to make residents, businesses and visitors proud.

**Over the next three to four years, more than £200m of public sector investment is going into our place** – of which we've secured £42m in the last seven months alone. The Town Deal announcement follows £13.77m from the Government's Future High Streets Fund to revitalise the town centre as a vibrant economic, cultural and community hub, plus £8m from the Government's Getting Building Fund to accelerate delivery.

Construction of our £26m new Marina Centre is now moving apace, supporting the future physical and economic health of the whole borough, while ground has been broken on the £4.6m Market Place redevelopment to kick-start town centre regeneration.

Meanwhile, Norfolk County Council is delivering the £120m Third River Crossing, improving connections and supporting our wider vision for growth and investment.

Watch this video <https://youtu.be/S9YAsTljtc>  
or visit [www.futuregreatyarmouth.co.uk](http://www.futuregreatyarmouth.co.uk)

## Exciting key Town Deal projects



A new Learning Centre and campus offering higher education courses, co-located with a new town centre library, offering more ways and opportunities for people of all ages to take their learning and job prospects to the next stage, to access training and qualifications, while meeting the skills needs of local growth sectors and employers.

A new operations and maintenance centre of excellence with business incubator units at South Denes, unlocking and enabling further inward investment by the energy sector and providing a low-risk local base for energy sector start-ups, relocations and growing businesses.



Restoration and sustainable repurposing of a number of historic buildings, including restoration of the nationally-significant Winter Gardens as a year-round seafront attraction and restoration and adaptation of the Ice House as a National Centre for Arts and Circus.

Enhancements to the rail station gateway and North Quay to improve the accessibility and attractiveness of this key point of entry for commuters and visitors, as well as improved pedestrian and cycle links between the town centre and seafront, along with enhanced public Wi-Fi infrastructure.

